


**Shri Ram College, Muzaffarnagar**  
**Department of Business Administration**

**Course : B.B.A-YEAR-3-SEM-6**


**Session- 2016-17**

All the students are hereby informed that their project titles for project reports are allotted as per details given below-

S. No.	Roll No.	Name of the student	Topic	Company Name
1	8558501	ABBAS ALI ZAIDI	Empirical study of talent management programme and its impact on the employee retrenchment and performance	Big Bazar
2	8558503	ADITYA AHLAWAT	"Sales & Distribution Strategy of Godrej No. 1 (Soap)"	Godrej Consumer Products Ltd.Moradabad
3	8558506	AJAY KALYAN	A study on employee development welfare	A to Z auto wheel Mahindra
4	8558507	AJAY SINGH	" Marketing Strategies of Godrej No. 1 Soap"	Godrej Consumer Products Ltd.Moradabad
5	8558508	AKASH KUMAR	To study the market share and customer satisfaction with ITC food product	ITC
6	8558509	AMEER ALAM	Consumer behaviour of luxury sanitaryware	Dharm dev tiles and stonr company
7	8558513	ANIT KUMAR BALIYAN	"Financial Determination in Idea Cellular Ltd. "	Idea
8	8558514	ANKIT BALIYAN	An Analysis of Performance of Reliance Nippon Life Insurance Co. Ltd	Reliance Nippon Life Insurance Co. Ltd, Mzn
9	8558517	ANKIT KUMAR	Marketing strategies and customer satisfaction	Vodafone
10	8558520	ANUJ KUMAR	"Sales & Distribution Management of Vodafone"	Vodafone
11	8558521	ANURAG RAJPUT	Analysis of Consumer Behaviour towards Vodafone	Vodafone
12	8558522	ANUSHKHA GUPTA	Training and development ( HRM) at Panasonic	Panasonic
13	8558523	ARPIT CHAUDHARY	Training and development at Reliance capital	Reliance Capital
14	8558528	BILAL	Customer satisfaction	Reliance Jio
15	8558529	BRIJESH KUMAR OJHA	Study of cash management of Rana Steel company	Rana Steel
16	8558530	CHANDAN KUMAR OJHA	Working capital management at Rana Steel company	Rana Steel
17	8558531	DAUD ALI	A study of Financial Analysis of ICICI Bank	ICICI Bank, Muzaffarnagar
18	8558532	DEEPAK PRASAD YADAV	A study of marketing strategy in steel corporation	Rana Steel
19	8558534	DEVANSH SHARMA	Customer Satisfaction in general Insurance at ICICI Prudential life insurance	ICICI Prudential Life Insurance Company,
20	8558536	DILSHAD AHMAD	Comparative study of market share of Hundai with stake holders	Shri sanmati auto expert pvt. Ltd. Muzaffarnagar
21	8558540	GAURAV SINGHAL	Comparative analysis of products and services of Axis bank with HDFC bank	Axis Bank
22	8558541	GUFRAAN	An analysis of consumer satisfaction level towards big bazar	Big Bazar
23	8558542	GURMEET SINGH	Analysis of consumer behaviour & customer satisfaction	Vodafone
24	8558546	HARSHIT VERMA	A Study on Working Capital management	ICICI Bank, Muzaffarnagar
25	8558547	HEMANT CHAUHAN	Marketing strategies and customer satisfaction	Vodafone
26	8558549	IRAM NAAZ	Risk and insurance management of HDFC life insurance	HDFC life insurance
27	8558550	JATIN KUMAR SAINI	Advertising & Staretegy Policies adopted by samsung	Ganpati Infocom , Muzaffarnagar


  
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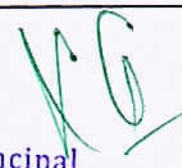
  
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28	8558551	KAML SINGH	"Customer behaviour on Airtel"	Airtel
29	8558553	KHUSNASEEB	Performance appraisal at Bajaj motors ltd.	Bajaj motors ltd.
30	8558555	KM ANJUM SAIFI	Identify client needs of Reliance Nippon life insurance	Reliance life insurance
31	8558558	KM BHARTI JATAV	A study of mobile revolution in India	Vodafone
32	8558561	KM DIVYANSHI RANI	"Financial Determination in Idea Cellular Ltd. "	Idea
33	8558562	KM ISHIKA	Serve to Sale regarding at Airtel	Airtel, Mzn
34	8558563	KM KOMAL	Awareness of Financial Planning in Emerging Indian Market, HDFC Std Life Insurance	HDFC Life, Muzaffarnagar
35	8558564	KM PARUL BALIYAN	Creating differentiation through advertisement and sales promotion in FMCG: Problems faced by Marketers	FMCG : Trade marketing and sales consulting, mzn.
36	8558565	KM RAKHI	An analysis of marketing potential	Samsung electronics, New Delhi
37	8558566	KM SAKSHI RANI	Key Financial Products of Reliance Nepon Life Insurance	Reliance Nepon Life Insurance
38	8558575	KM VIJETA LAMBHA	Financial analysis of sugar mill with special reference to Tikaula	Tikaula sugar mill ltd , mzn.
39	8558579	KM. MANISHA	Market research and survey of Pepsi gold club outlets in central delhi region	
40	8558584	KM. MONIKA	Marketing stategies of living concept Handicraft, Saharanpur	living concept Handicraft, Saharanpur
41	8558587	KM. PREETI	A Study of Market Share of Vodafone & Its consumer related statergies at vodafone	Vodafone, Muzaffarnagar
42	8558590	KM. SHANU	A study on recruitment and selection process at Vodafone	Vodafone, Muzaffarnagar
43	8558591	KM. SHIVANI	Absenteeism of employees	Agron remedies pvt. Ltd
44	8558593	LALIT KUMAR	"A Study on Customers Preference towards Vodafone Services at Muzaffar nagar"	Vodafone
45	8558594	MAHIMA BALIYAN	"Financial Determination in Idea Cellular Ltd. "	Idea
46	8558595	MAHTAB	A study of sales and distribution of Haldiram at Mansoorpur	Haldiram
47	8558596	MANU SHARMA	"Performance appraisal of employees at ICICI Prudential Life Insurance"	ICICI
48	8558597	MISS ARTI	Customer satisfaction in life insurance at ICICI Prudential Life Insuarnee	ICICI Prudential Life Insurance Company,
49	8558599	MO RAISH ALI	Sales and marketing of Suzuki	Maruti Suzuki
50	8558600	MOH KHUSHAL	A project study on HDFC Bank Ltd.	HDFC Life, Muzaffarnagar
51	8558601	MOHAMMAD SALMAN	Consumer Behaviour and marketion strategy at Radar system and services	Radar System and Services
52	8558602	MOHAMMAD SHAHAJADA	A Study on Training & Development at Global Medikit Limited	Global Medikit Limited
53	8558603	MOHAMMAD SHAOB	ICICI Prudential life insurance	ICICI prud. Mzn
54	8558604	MOHD ASIF	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon Life Insurance
55	8558605	MOHD MUDASSIR	Marketing research and survey of Pepsi gold club outlets in central Delhi region	Pepsico
56	8558606	MOHD SALMAN	Product selling staragies aquired in Reliance life Insurance	Reliance life insurance
57	8558607	MOHD SHARIK	Consumer satisfaction in Bharti Airtel limited	Bharti Airtel, Mzn.
58	8558608	MOHD. SHAHVEZ SIDDIQUI	A study of human resources planning recruitment and selection	Sanmati hundai, Mzn.
59	8558609	MOHD. SHAVEJ	" Working Style & Behavioural Aspect of Reliance Nippon Life Insurance Co. Ltd."	Reliance Nippon Life Insurance
60	8558610	MOHD SHADAB	Customer Service at Tashi Micro Surfacing Systems	Tashi Micro Surfacing Systems, Muzaffarnagar

  
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61	8558611	MOHIT CHOUDHARY	"A Study on Godrej- Consumer Product with special reference to (Godrej No. 1 Soap)"	Godrej Moradabad
62	8558612	MOHIT KUMAR	Analysis of marketing potential for Samsung	Samsung
63	8558613	MOHIT KUMAR SHARMA	"History & Reforms in Indian Telecom Sector"	Motorola
64	8558614	MONIKA	"A Study on Financial Product of Reliance Nippon Life Insurance Co. Ltd."	Reliance Nippon Life Insurance
65	8558615	MONU KUMAR	Study of cash management of Shah concast pvt ltd.	Shah concast pvt ltd.
66	8558619	NITIN KUMAR	To study the market research and customer satisfaction with ITC food products	ITC
67	8558620	NITIN KUMAR	"Risk & Insurance of Reliance Nippon Life Insurance Co. Ltd.	Reliance Nippon Life Insurance
68	8558624	PRATEEK JAIN	Training and development ( HRM) at Anchor	Anchor by Panasonic
69	8558625	PRAVEJ	A study of advertising strategy of Samsung	Samsung
70	8558626	PRIYA RANI	Customer Relation And services	Reliance Nippon Life Insurance Co. Ltd.
71	8558627	PUSHPENDER KUMAR	A study of marketing strategy in Airtel	Airtel
72	8558628	RAVI KUMAR	Public relations objectives strategic and process for Vodafone	Vodafone
73	8558629	RAVIKANT	Analysis of Insurance product of Reliance Nippon co.	Reliance Nippon Co.
74	8558630	RESHU PAL	life insurance	Kalp insurance marketing pvt. Ltd. Mzn.
75	8558631	RISHABH VERMA	"A Study of Mobile Revolution in India"	Vodafone
76	8558633	ROMISH	Employee satisfaction and working styles at Reliance Nippon pvt. Ltd.	Reliance Nippon pvt ltd., Mzn
77	8558635	SACHIN KUMAR	A study on customer satisfaction on Airtel	Airtel
78	8558637	SACHIV KUMAR	Marketing strategies of Mahindra and Mahindra	Auto wheels Mahindra ltd., Mzn
79	8558638	SAGAR CHOUDHARY	Analysis of the customer preference and satisfaction	Reliance life insurance
80	8558639	SAGAR VERMA	"A Study of consumer satisfaction By Products of Samsung"	Samsung
81	8558641	SAMBHAV JAIN	"A Study of Insurance Industry with Special Reference to Reliance Nippon Life Insurance"	Reliance Nippon Life Insurance
82	8558642	SANJAY KUMAR	HR Policies & Its Implementation in Muzaffarnagar	HDFC Life, Muzaffarnagar
83	8558644	SAURABH KUMAR	A study of public relations strategy in Vodafone	Vodafone
84	8558650	SHEKH PARWEJ ALAM	A study of investment management in Rana steel pvt ltd.	Rana Steel
85	8558653	SHIVANG TYAGI	A case study of ESAF micro finance and investment (P) ltd. In India	ESAF Microfinance and Investment
86	8558654	SHORYA TYAGI	Marketing strategies of Mahindra and Mahindra	Auto wheels Mahindra ltd., Mzn
87	8558656	SHUBHAM DESHWAL	A STUDY OF ADVERTISING STRATEGY OF SAMSUNG	Samsung
88	8558658	SHUBHAM TYAGI	A study on different type of insurance product marketing of Reliance life insurance	Reliance life In.
89	8558659	SHUBHAM VERMA	A Complete Analysis of Reliance Nippon Life Insurance co. ltd	Reliance life In.
90	8558660	SHUBHANKAR GARG	Working pattern of Reliance Nippon life insurance co. ltd.	Reliance life In.
91	8558665	SONU KUMAR	Basic life insurance product saving products	Reliance life In.
92	8558666	SUHAIL	Analysis and determine consumer buying behaviour Big Bazar	Big Bazar
93	8558667	SUMIT	"To study on Customer Satisfaction towards Vodafone Mobile Services Ltd."	Vodafone

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Namrishi

94	8558669	SURAJ PAL	A study of human resources planning recruitment and selection	Sanmati hundai, Mzn.
95	8558673	USMAN ALI	Consumer Behaviour at HDFC Life Insurance	HDFC Life, Muzaffarnagar
96	8558675	VAISHALI SHARMA	Training and development at Indian tobacco company	ITC, Saharanpur
97	8558676	VARUN TYAGI	Customer Perception on the product of vodafone	Vodafone
98	8558677	VIBHOR TAYAL	Customer satisfaction at Vodafone	Vodafone
99	8558679	VIJAY KUMAR SINGH	Marketing strategies on creative milestones	Creative milestone
100	8558680	VIKAS KUMAR	Identify client needs of Airtel	Bharti Airtel, Mzn.
101	8558681	VIKRANT BALIYAN	A study of Functioning of reliance nippon company	Reliance life in.
102	8558682	VINEET MALIK	Marketing Research Development Plan by Pearson	Pearson India Education Services (P) Ltd, Noida
103	8558684	VISHAL KUMAR	Consumer Buying Behaviour at Hero Motors Limited, Muzaffarnagar	Hero Motors Limited, Muzaffarnagar
104	8558685	VISHAL VERMA	Impact of financial variables on reliance nippon company	Reliance life in.
105	9738516	AMAN JAIN	Customer's Review on the service of vodafone	Vodafone(MZN)
106	8556725	RAVI	Performance appraisal at Bajaj motors ltd.	Bajaj motors ltd.

  
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